

TEACHING ENTREPRENEURSHIP AND DIGITAL SKILLS

COURSE INFORMATION

Teaching Entrepreneurship and Digital Skills (TES in advance) course is aimed for teachers and school staff from pre-school level to primary, secondary, vocational, adult and special needs education, staff of non-government organizations, government and policy makers and company staff. Non-native English trainers expecting participants to have at least B1 level of English proficiency.

The course will focus on how to teach Entrepreneurship at schools and to how to discover and improve the entrepreneurial skills in pupils through gamification and dynamic activities. Not only TES course is important to Economics or Management teachers from Middle or High School or Vocational Teachers but also to teachers that would like to enhance and work entrepreneurial skills. You will learn and practice several activities, indoor and outdoor, acquiring concrete skills related to how manage a team, leadership or entrepreneurship, in order to improve CREATIVITY in our pupils, COMMUNICATIONS ABILITIES and their EMPLOYABILITY CAPACITIES.

One of the strengths of the Course lies in their several practical activities and the amount of material that every teacher will carry out back to their country. In fact, an Economics or VET teacher could complete a whole academic course only with the material worked in TES course. Thank to the huge experience of the tutors, secondary teachers and university professors nowadays but managers of private companies before, the material is tested and improved every year. Besides, a non specialist teacher could arrange practical and very motivated sessions with their pupils to encourage entrepreneurial skills.

METHODOLOGY

TES methodology will have daily motivation activities, brainstormings, working in pairs and groups, simulations and networking not only in the classroom but also in outdoor activities. The course has been structured on practical, funny and very motivated activities, so that participants can put in action the acquired knowledge as an outdoor experience. The methodology will transform every teacher in the leader of their own learning to be able to teach it after TES course.

The course will have lectures, seminars and workshops to ensure full comprehension and every day assignment support. In addition, participants will work and receive a huge amount of documents as course's material to implement this subject or simply to have fun with their pupils doing activities indoor and outdoor in classroom to improve entrepreneurship capacities.

At the end of the course, the company will provide the participants an attendance certificate including the detailed information about the course, e.g. title, programme and schedule. In addition, a Europass Mobility Certificate can be added on request.

MAIN OBJECTIVES

TES course has as a principal goal to discover and improve entrepreneurship skills in our students. As teachers we have to encourage creativity and new methodologies to wake up hidden capacities. Besides, TES course show how to teach Entrepreneurship subject to Economics or VET teachers. In detail, the concrete goals of the course are:

- To improve entrepreneurship skills in our students.
- To develop a full course of Entrepreneurship full of original and contrasted material.
- To introduce creativity ideas and lateral thinking in our pupils.
- To encourage new active methodologies in teaching.
- To raise employability capacities and improve opportunities.
- To improve communication abilities and be more oral fluency, both teachers and students.
- To strengthen European collaboration among –past, present and future– participants in the course and local schools in Spain.
- To improve English fluency –official language of the course–.

Thanks to this course the participants will:

- Learn how to teach Entrepreneurship subject in a very practical way.
- Develop a complete course of Entrepreneurship plenty of original materials.
- Put in action motivated activities in class or outdoor.
- Motivate every students in every level because of their activities.
- Introduce in their pupils the idea of entrepreneurship.
- Make contacts with new partners interested in developing European Projects through specific networking activities.

DAILY PROGRAMME

It exists a standard indicative daily programme. However, the course can be personalized each week on participants needs and professional profiles.

Generally speaking, managers of the course will receive participants on Sunday evening and give them all course material. During the week it will develop the course with funny lessons and motivated activities to do with students once each participant would be back to your school, paying attention that all participants will have the opportunity to know some new educational systems. Furthermore, participants will be involved in cultural activities during the week with all actors of different courses attended by the company. Moreover, on Thursday all participants will be able to explain their own school and KA1 project to all participants and work together to set up future eTwinning or even KA2 projects. After that, all of them will have the possibility to enjoy with an optional activity to deepen in the searching of new partners, enjoying a great day full of motivating, gamification, creative, mindfulness and funny activities all together. On Friday, and after once all participants have received all knowledge of the course and to finish a great week, participants could join to an optional lunch or dinner, it depends on the city. Finally, on Saturday morning it will assess the course and will take place a certification ceremony with the deliveration of a video – photo souvenir of the course. Please find below the standard indicative daily programme.

DAY 1 – SUNDAY. LET’S MEET US!

- Meeting and greeting.
- Individual orientation and information about the venue and the city.
- Reception of all course material.
- Brief presentation of the course and its target by the end of the week.

DAY 2 – MONDAY. LET’S KNOW YOU!

- EMOTIONAL INTELLIGENCE – EMPATHY: Empathy test - True wheel - Ball of yarn.
- TES course will start working in self awareness – Psychological Test –, Writing skills – Europass CV and cover letter– and oral skills –group interviews and 1to1–.
- Entrepreneurship activities: Subterranean shelter / Lost in the Moon / A walk in the forest: Chopin.
- TES Homework: Business interview.
- Free cultural activity: discovering the city and its cultural heritage.

DAY 3 – TUESDAY. LET’S DISCOVER!

- EMOTIONAL INTELLIGENCE – SOCIAL ABILITIES: Emotional Intelligence test – Letter from my friend.
- Entrepreneurship activities. Starting the Business Plan Action focused in Marketing: 20€ challenge / Brainstorming / Six thinking hats / Necasb / Logo creation / QR Code.
- GAMIFICATION activity for TES: Creativity – think outside the box.
- TES Homework: Field research.
- Free cultural activity: discovering the city and its cultural heritage.

DAY 4 – WEDNESDAY. LET’S DO IT!

- EMOTIONAL INTELLIGENCE – SELF KNOWLEDGE: Assertiveness test – Top secret.
- Entrepreneurship activities: Continuing working in Business Plan action focused in Production: play to learn.
- GAMIFICATION activities for TES: Creating plasticine – Marshmallow challenge – Ships production – Bricks production. Storytelling.
- Scarf role-play: Communication skills.
- TES Homework: Audiovisual story.

DAY 5 – THURSDAY. NETWORKING DAY.

- Networking activity: Presentation of your own school and your KA1 PROJECT: 5W's. WHO, WHAT, WHEN, WHERE, WHY with all participants from the course and other structured courses of the company.
- Networking activity: Guided session to find your best partner for a future JOB SHADOWING and/or KA229 PROJECT.
- Optional Cultural package: it depends of the city where the course is running, PMS ERASMUS PLUS will offer an optional package just to encourage networking and to know much more about cultural and historical from the country where you stay.

DAY 6 – LET’S COMMUNICATE!.

- EMOTIONAL INTELLIGENCE IN PRACTICE: Style of negotiations and Negotiation test / ‘Who moved my cheese’ / Validation film.
- Games Theory as a tool to learn Entrepreneurship: the prisoner’s dilemma in action.
- Entrepreneurship activities: Ending the Business Plan action focused in Finance. Buying and selling a house / Crowdfunding / Elevator pitch.
- Wheel of Entrepreneurship: motivation activities to work Emotional Intelligence, Empathy, Assertivity, Negotiation and other skills as Courage, Patient, Integrity, Commitment or Enthusiasm.

- Optional lunch or dinner, it depends of the chosen venue. Networking activity to deepen the relationship between all participants.

DAY 7 – SATURDAY. CONCLUSION.

- Course evaluation.
- Releasing of official course certifications.
- Presentation of participants' works.
- Participants departure.

TES sessions:

TES will attend courses during 2022 in ICELAND – REYKJAVÍK: From Sunday 24th July to Saturday 30th.

COST AND ERASMUS + FUNDING

The cost of the seven day course is 560€ and includes course fees, free cultural activities in the city during the week and certification of attendance. The company offers an Optional cultural package to deepen the relationship between all participants.

The training course is tailored to be fully funded by Erasmus + to teachers, trainers, headmasters and any other staff of education organizations. Furthermore trainers can help in Key Action 1 Application to ensure that participants can get the grant and could be eligible to receive an Erasmus + grant that covers all the costs of the course.